







# **OBSERVANCE OF THE** INTERNATIONAL DAY FOR **DISASTER RISK REDUCTION**

### SHORT FILM CONTEST

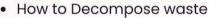
National Institute of Disaster Management (NIDM) invites submissions of short films from across the country to be screened in observance of the International Day for Disaster Risk Reduction.

> Show your creativity and contribute to raising awareness on disaster risk reduction!

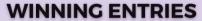
### **THEMES**

- Earthquake DOs & DON'Ts
- · Landslides resilient techniques
- Things (Preparedness) to remember while constructing a house/building
- CPR Techniques
- FIRST AID
- Trauma and stress reduction techniques
- · Things to remember in flood
- Lightening

- Things to remember in Cyclone
- New innovations on DRR
- · Things to remember during a fire
- · Success Stories of DisasterRisk Reduction
- Heat Wave/Cold Wave



- · Any other awareness generation issues for DRR



1st prize: INR 2 Lakh 2nd prize: INR 1.5 Lakh

3rd prize: INR 1 lakh

### **MAXIMUM DURATION: 5-7 minutes**

### WHO CAN APPLY?

Any University/College, Group of students, faculty may participate in the competition.

### **HOW TO SUBMIT?**

participants share link of film/video may iuindrr.nidm@mha.gov.in or speed post DVD/Pen drive to below mentioned address:

### **Executive Director,**

National Institute of Disaster Management, (Ministry of Home Affairs, Government of India), Plot no. 15, Pocket-3, Block-B, Sector-29, Rohini, Delhi -110042

### FOR MORE DETAILS.

For more information, please see the guidelines given below.

LAST DATE TO SUBMIT **ENTRIES:** 

15TH SEPTEMBER 2024

Submit your entries now!!







# ON THE OBSERVANCE OF INTERNATIONAL DAY ON DISASTER RISK REDUCTION, 13<sup>TH</sup> OCTOBER, 2024

# **Short Film Contest**

NIDM invites **short films** on disaster risk reduction specifically tailored for awareness generation. This campaign aims to educate and empower community to understand and mitigate the risks associated with natural and man-made disasters. By fostering a culture of preparedness, resilience, and proactive action, we can significantly enhance the safety and well-being of our youth and community.

The competition aims to inculcate the spirit of creativity and innovation to students of higher education and ignite and inspire the students of colleges/Universities to innovate and protect themselves from the risk of disaster.

The winning entry will be awarded on the International Disaster Risk Reduction Day, 13th October, 2024.

# Detail of video/film making competition

Entries for two month window period (10<sup>th</sup> July to 10<sup>th</sup> September, 2024) is open for submission of videos/short film on the following topics and areas:

- i. Earthquake DOs & DON'Ts
- ii. Landslides resilient techniques
- iii. Things (Preparedness) to remember while constructing a house/building
- iv. CPR Techniques
- v. FIRST AID
- vi. Trauma and stress reduction techniques
- vii. Things to remember in flood
- viii. Things to remember in Cyclone





- ix. How to Decompose waste
- x. New innovations on DRR
- xi. Things to remember during a fire
- xii. Success Stories of Disaster Risk Reduction
- xiii. Heat Wave/Cold Wave
- xiv. Lightening
- xv. Incidents Response System
- xvi. Any other awareness generation issues for DRR

**Duration**: The short film, with a maximum length of 5-7 minutes, are expected to showcase awareness generation on any above mentioned theme related to disaster management.

**Selection**: The jury constituted by NIDM will select the winner on the basis of novelty and usefulness of the video for **preparedness** and awareness generation for DRR. The video must be original and not previously submitted or showcase elsewhere.

# Conditions and format of film:

The following conditions should be noted-

- The maximum duration of the films should be **5-7 minutes**;
- The submissions may be made in acceptable formats such as WMV, MP4, MKV, AVI, etc.;
- Submissions should be made in Standard Definition from 480P onwards.

# **Participants**

Any University/College, institute of higher education, group of students/faculties may participate in the competition.

# Winning Award

1st entry: Rs.2 lakh 2nd entry: Rs.1.5 lakh 3rd entry: Rs.1 Lakh







# Copyright

Selected videos will be the sole property of NIDM only.

Last Date: 15th September, 2024

# How to Submit

The participants may share link of film/video on <a href="mailto:iuindrr.nidm@mha.gov.in">iuindrr.nidm@mha.gov.in</a> or speed post DVD/Pen drive to below mentioned address:

To.

### **Executive Director,**

National Institute of Disaster Management, (Ministry of Home Affairs, Government of India), Plot no. 15, Pocket-3, Block-B, Sector-29, Rohini, Delhi -110042



