



**OFFICE OF THE REGISTRAR:: DIBRUGARH UNIVERSITY
DIBRUGARH : ASSAM : INDIA**

Award of the Degree of Master of Philosophy (M.Phil.)

RESULT NOTIFICATION

It is hereby notified that the Vice-Chancellor, Dibrugarh University in anticipation of the Executive Council, has accepted the result of the M.Phil. Examination held in February, 2020 which also includes the duly examined dissertations submitted by the following candidates and declared them eligible for the award of the degree of '**Master of Philosophy (M.Phil.)**' of Dibrugarh University.

The degree will be conferred on the candidates at the next Convocation of the University.

Faculty of Commerce and Management Science [Total : 14]

Department / Subject	Roll No	Name of the candidate	Title of the Dissertation	Supervisor	Result in Grade
Commerce	01	Angkita Borpatra Gohain	A Study on Organic Farming of Agripreneurs in Golaghat District of Assam	Prof. Ajanta Borgohain Rajkonwar	O
	02	Anjan Bharali	The Impact of Advertising Claims to Create Placebo Effect and Repurchase Decisions	Dr. Chimun Kumar Nath	O
	04	Anupam Dutta	A Study on Consumer Behaviour towards the Provident Fund Scheme in Lakhimpur District, Assam	Dr. Chimun Kumar Nath	O
	05	Arrpita J Barua	A Study on sub-optimal financial behaviour based on Financial Literacy of Investors with special reference to Dibrugarh town	Prof. Ajanta Borgohain Rajkonwar	O
	06	Ashim Dutta	A Study on the Consumption Pattern of over the Counter Medicines amongst the Boarders of Dibrugarh University	Prof. Kumud Ch. Goswami	O

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Department / Subject	Roll No	Name of the candidate	Title of the Dissertation	Supervisor	Result in Grade
Commerce	07	Bishakha Chetia	Effect of Coach's Opinion on the Number of Sports Products purchased by the Players and the Attitude of the Sports Coaches towards Opinion Leadership	Prof. Pranjal Bezborah	O
	09	Himadri Kiran Das	Consumer preference towards Digital Marketing in Food Services Industry with special reference to Kamrup Metro District, Assam	Prof. Seema S. Singha	O
	11	Merry Borgohain	Prospects of Entrepreneurship amongst the Handloom Weavers of Barbaruah Block of Dibrugarh District	Prof. Ajanta Borgohain Rajkonwar	O
	12	Pinky Gogoi	Emotional Intelligence of Educational Leaders: A study of selected College Principals of Dibrugarh University	Prof. Pranjal Bezborah	O
	13	Poonam Tamang	A Study of the Entrepreneurial Attitudes of Students of Dibrugarh University Dibrugarh (Assam)	Prof. Seema S. Singha	O
	14	Rina Adak	Performance Evaluation of Equity Mutual Fund schemes under the Sponsorship of HDFC and SBI	Prof. Ashit Saha	O
	15	Suraj Das	Exploring the Role of failure in intrinsic and extrinsic motivation - A Dyadic Interface between Employee and Leader	Dr. Bipasha Chetiya Barua	O
	03	Anuj Das	Effect of Fundamental Accounting Variables on Stock Price of Shares: With Special Reference to the Selected Companies Listed in BSE Sensex	Prof. Ashit Saha	A

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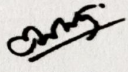
Department / Subject	Roll No	Name of the candidate	Title of the Dissertation	Supervisor	Result in Grade
Commerce	10	Jinnat Boro	Microfinance and its Social Acceptability: A Case Study Among the Villages Under Dhekiajuli Block, Sonitpur, Assam	Prof. Kumud Ch. Goswami	A

O: Outstanding A: Very Good

IMPORTANT :

- The result notification has been prepared as per the existing DU Rules and Regulations of the Examination concerned.
- Utmost care has been taken to ensure accuracy in the results. Any error, if detected, will be rectified as per rules.
- In the event of any discrepancy detected by any candidate, he/she has to bring this to the notice of the Controller of Examinations within 1 (one) month from the date of declaration of the result.

Dated Dibrugarh
6th December, 2021


(Dr. P.K. Kakoty)
Controller of Examinations
Dibrugarh University